



TRACY RICHTER

HPM VICE PRESIDENT,
PLANNING SERVICES

Tracy Richter has over 25 years of teaching and planning experience. He leads a team of specialists focused on providing a comprehensive approach to capital and operational building programs. Tracy has worked in 26 states and with hundreds of school districts across the country to create educational standards and long-range facilities plans that assist districts in successful facilities improvement programs.

Tracy knows firsthand that the planning process must be driven by a motivated team of knowledgeable problem solvers who demonstrate expertise, guidance, and direction that comes from many years in the industry. He has helped owners develop plans with a systematic process that combines key data analysis with community participation and feedback.

Tracy holds a bachelor's degree in history from Purdue University. He is among a small and elite group of private contractors invited to join the National Council of School Facilities (NCSF), a coalition of state K-12 public school facility directors that advocates for the delivery of buildings that support 21st-century learning and are sustainable and fiscally sound. Before joining HPM, Tracy owned and cofounded DeJONG-RICHTER LLC, a nationally recognized educational planning firm specializing in developing quality learning environments through systematic processes maximizing the use of data and community participation.

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APPEARANCES

WEBINARS

- [HPM Talks: Planning for Post COVID-19 Facilities in Business, Education, and Communities](#)
- [HPM Talks: Return to School During COVID-19](#)
- [HPM Talks: The Art and Science of Facilities Master Planning](#)

PODCASTS

- [Education Talk Radio with Larry Jacobs: Creative Funding & Planning Opportunities for America's Aging Schools](#)

ARTICLES

- [Facility Planning Tool: Demographics Studies](#)
- [Industry Today: Four Considerations for Effective Facility Planning](#)

SPEAKING TOPICS

- Planning Services
- Facilities Planning Trends and Tools
- Planning for Post COVID-19 in Facilities in Business, Education, and Communities
- Return to School During COVID-19
- Facilities Master Planning