

CHARLESTON 2021



IAWA 33rd Annual Conference
“Industry Interrupted: Emerging Into the Next Normal”
October 13 - 15, 2021
Charleston, South Carolina, USA

368

Senior-level
Members

4,336

Worldwide
Network

260

Major
Companies

27

Countries

72

Scholarships
Granted

OVERVIEW: SPONSORSHIP & EXHIBITING OPPORTUNITIES



IAWA Corporate Partnerships

IAWA considers its Corporate Partners as companies and organizations who are walking alongside IAWA for an entire year and at the highest level of support for IAWA's mission to connect, inspire and lead. IAWA Corporate Partners enjoy enhanced visibility and benefits at all international IAWA in-person and virtual events throughout the year and inclusion on IAWA's website and social media channels as well as exclusive opportunities to co-brand with IAWA at our marquee events at the annual conference. In addition, IAWA Corporate Partners enjoy unparalleled access to its membership, board of directors, award winners, scholarship recipients and conference speakers with complimentary memberships,* conference registrations and invitations.

Diamond Partner - \$50,000

- Listed as a Diamond Partner in all printed and digitally published IAWA materials + communications for one year
- Listed as a Diamond Partner for all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
- Six (6) complimentary new IAWA one-year memberships to female leaders within the organization who qualify (pending membership committee approval)*
- Six (6) complimentary conference registrations
- Six (6) invitations to VIP reception — Wednesday, October 13
- Opportunity for exclusive rights as the signature sponsor of one of the following Annual Conference events or activities with introductions/remarks from a company spokesperson (first come, first served):
 1. ~~Off site Venue Event — “A Low Country Gathering” for Charleston 2024~~ **SOLD/FEDEX**
 2. ~~VIP + Grand Opening Receptions @ off site venue~~ **SOLD/Chromalloy**
 3. ~~Woman of Excellence Award Gala @ Charleston Marriott~~ **Sold/Boeing**
 4. Board Meeting + Board Event — Monday, October 11-Tuesday, October 12
 5. Tammie Jo Shults, Former SWA Pilot/Naval Aviator Keynote Speaker — Thursday, October 14
 6. Lt. Gen. Nina M. Armagno, Director of Staff, U.S. Space Force, Keynote Speaker — Thursday, October 14
 7. Amanda Simpson, VP of Research and Development, Airbus Americas, DEI Fireside Chat — Thursday, October 14
 8. Marie Sylla-Dixon, Chief Diversity Officer, Raytheon, Keynote Speaker — Friday, October 15 *

*pending





Sapphire \$30,000

- Listed as Sapphire Partner in all printed and digitally published IAWA materials + communications for one year
- Listed as a Sapphire Partner for all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
- Five (5) complimentary new IAWA one-year memberships to female leaders within the organization who qualify (pending membership committee approval) *
- Five (5) complimentary conference registrations
- Five (5) invitations to VIP reception on Wednesday, October 13
- Opportunity for exclusive rights as the signature sponsor of one of the following Annual Conference events with introductions/remarks from a company spokesperson (first come, first served):
 1. Workforce Development Panel with Industry + Higher Ed — Thursday, October 14
 2. ~~The Next Normal for Airlines Panel~~ — Thursday, October 14 **SOLD/K&L Gates**
 3. DEI Global Initiatives — Thursday, October 14
 4. ~~Male Advocates Panel~~ — Friday, October 15 **Pending**
 5. The Future of Insurance Panel — Thursday, October 14
 6. The Future of Supersonic Travel Panel — Thursday, October 14
 7. The Future of Supply Chain Panel — Friday, October 15



Ruby \$15,000

- Listing as Ruby Partner in all printed and digitally published IAWA materials + communications for one year
- Listed as a Ruby Partner for all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
- Four (4) complimentary new IAWA one-year memberships to female leaders within the organization who qualify (pending membership committee approval)*
- Four (4) complimentary conference registrations
- Four (4) invitations to VIP reception — Wednesday, October 13
- Opportunity for exclusive rights as the signature sponsor of one of the following Annual Conference events or activities with introductions/remarks from a company spokesperson (first come, first served):
 1. Membership Breakfast — Thursday, October 14
 2. ~~Scholarship Breakfast — Friday, October 15~~ **Sold/BRPH**
 3. ~~Workshop 1 — Discover IAWA~~ **SOLD/SAFRAN**
 4. Workshop 2 — DEI Best Practices
 5. ~~Member Engagement Coffee — Wednesday, October 13~~ **SOLD/Pratt & Whitney**
 6. ~~Dine Around Charleston — Tuesday, October 12~~ **SOLD/GECAS**
 7. ~~Lunch — Thursday, October 14~~ **Sold/Boeing**
 8. ~~Lunch — Friday, October 15~~ **Sold/Airbus**
 9. ~~Woman of Excellence Gala Reception~~ **SOLD/Spirit Airlines**

All Corporate Partnerships receive for one year:

1. Hyperlinked logo included in all printed and digitally published IAWA materials + communications
2. Hyperlinked logo in all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
3. Company/organization promotional items in Annual Conference swag bag to attendees (Approx. quantity: 250)
4. Two (2) reserved tables at each annual conference dinner -- two (2) dinners x two (2) tables x eight (8) seats at each table = 32 reserved dinner seating.
5. Full-page ad in annual conference program/app for in-person conference and online streaming event + post on-demand content
6. Exhibition booth at Annual Conference.
7. Sponsor ribbons for all company attendees at the in-person annual conference
8. Opportunity to communicate with list of attendees once before and once after the conference by email.





IAWA Corporate Sponsorships

IAWA's Corporate Sponsorships offer small- to mid-size companies and organizations the chance to support IAWA's mission and purpose for a year with the next tier of contribution, visibility and benefits. IAWA Corporate Sponsors can take advantage of elevated exposure at all international IAWA in-person and virtual events throughout the year and inclusion on IAWA's website and social media channels as well as exclusive opportunities to co-brand with IAWA at our marquee events at the annual conference. In addition, IAWA Corporate Partners enjoy unparalleled access to its membership, board of directors, award winners, scholarship recipients and conference speakers with complimentary memberships,* conference registrations and invitations.

Platinum Sponsor \$7,500

- Listed as a Platinum Sponsor in all printed and digitally published IAWA materials + communications for one year
- Listed as a Platinum Sponsor for all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
- Three (3) complimentary new IAWA one-year memberships to female leaders within the organization who qualify (pending membership committee approval)*
- Three (3) complimentary conference registrations
- Three (3) invitations to VIP reception — Wednesday, October 13
- Opportunity for exclusive rights as the signature sponsor of one of the following introductions/remarks from a company spokesperson (first come, first served):
 1. ~~Morning Break — Thursday, October 14~~
SOLD/Gilchrist Aviation Law
 2. ~~Afternoon Break — Thursday, October 14~~
SOLD/PNC
 3. ~~Morning Break — Friday, October 15~~ **PENDING/**
Campbell Conroy & O'Neil
 4. ~~Hospitality Suite~~ **SOLD/Marsh**

Gold Sponsor \$5,000

- Listed as a Gold Sponsor in all printed and digitally published IAWA materials + communications for one year
- Listed as a Gold Sponsor for all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
- Two (2) complimentary new IAWA one-year memberships to female leaders within the organization who qualify (pending membership committee approval)*
- Two (2) complimentary conference registrations
- Two (2) invitations to VIP reception — Wednesday, October 13
- Opportunity for exclusive rights as the signature sponsor of one of the following Annual Conference events or activities (first come, first served):
 1. ~~WiFi~~ **SOLD/JetEdge**
 2. ~~Lanyards~~ **SOLD/McAfee & Taft**
 3. ~~App~~ **SOLD/Advanced Business Events**
 4. ~~Swag Bags~~ **SOLD/HPM**
 5. ~~Speaker's Gifts~~ **SOLD/Jackson Square Aviation**
 6. Off-site Tour(s) — Tuesday afternoon, October 12
Boeing and/or South Carolina
Aeronautical Training Center at Trident Tech
 7. ~~"Send Off to Singapore" Closing Ceremonies — Friday afternoon, October 15~~ **Sold/Airbus**





Silver Sponsor \$2,500

- Listed as a Silver Sponsor in all printed and digitally published IAWA materials + communications for one year
- Listed as a Silver Sponsor for all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
- One (1) complimentary new IAWA one-year membership to female leaders within the organization who qualify (pending membership committee approval) *
- One (1) complimentary conference registration
- One (1) invitation to VIP reception — Wednesday, October 13
- Opportunity for exclusive rights as the signature sponsor of one of the following Annual Conference events or activities (first come, first served):
 1. ~~Welcome to Charleston Hotel Check-In Experience — lobby refreshments, signage, way finding through the hotel~~ **SOLD/Condon & Forsyth**
 2. ~~Conference Registration Area~~ **SOLD/Condon & Forsyth**
 3. Sanitation Stations
 4. ~~Speakers' Green Room~~ **SOLD/AIC Title Service**

All Corporate Sponsorships receive for one year:

1. Hyperlinked logo included in all printed and digitally published IAWA materials + communications
2. Hyperlinked logo in all references to the IAWA Annual Conference, Connects, Forums + Virtual Events
3. Company/organization promotional items in Annual Conference swag bag to attendees (Approx. quantity: 250)
4. Half (1/2) page ad in annual conference program/app for in-person conference and online streaming event + post on-demand content
5. Exhibition booth at Annual Conference.
6. Sponsor ribbons for all company attendees at the in-person annual conference





Alacarte Giving Opportunities

\$5,000

- Off-site Venue Event — “A Low Country Gathering” for Charleston 2021 **SOLD/FEDEX**
- VIP + Grand Opening Receptions @ off-site venue **SOLD/Chromalloy**
- Woman of Excellence Award Gala @ Charleston Marriott **SOLD/Boeing**
- Woman of Excellence Gala Reception **SOLD/Spirit Airlines**
- Off-site Tour(s) — Tuesday afternoon, October 12 - Boeing and/or South Carolina Aeronautical Training Center at Trident Tech
- Tammie Jo Shults, Former SWA Pilot/Naval Aviator Keynote Speaker — Thursday, October 14
- Lt. Gen. Nina M. Armagno, Director of Staff, U.S. Space Force, Keynote Speaker — Thursday, October 14
- Amanda Simpson, VP of Research and Development, Airbus Americas, DEI Fireside Chat — Thursday, October 14
- Marie Sylla-Dixon, Chief Diversity Officer, Raytheon, Keynote Speaker — Friday, October 15 *pending*
- “Send Off to Singapore” Closing Ceremonies + Cocktail Reception — Friday afternoon, October 15 **Sold/Airbus**
- Speakers’ Gifts **SOLD/Jackson Square Aviation**
- Professional Development Workshops (2) — Wednesday, October 13
 1. Workshop 1 — Discover IAWA **SOLD/SAFRAN**
 2. Workshop 2 - DEI Best Practices led by Spirit Airlines, FedEx, and Boeing

\$4,000

- Board Meeting + Event — Monday, October 11 and Tuesday, October 12
- Workforce Development Panel with Industry + HigherEd — Thursday, October 14
- The Next Normal for Airlines Panel — Thursday, October 14 **SOLD/K&LGates**
- Minorities Resource Groups in Aviation Panel — Friday, October 15
- Male Advocates Panel — Friday, October 15 **Pending**
- The Future of Insurance Panel — Thursday, October 14
- The Future of Supersonic Travel Panel — Thursday, October 14
- The Future of Supply Chain Panel — Friday, October 15

\$3,000

- Membership Breakfast — Thursday, October 14
- Scholarship Breakfast — Friday, October 15 **SOLD/BRPH**
- Member Engagement Coffee — Wednesday, October 13 **SOLD/Pratt & Whitney**
- Dine Around Charleston — Tuesday, October 12 **SOLD/GECAS**
- Lunch — Thursday, October 14 **SOLD/Boeing**
- Lunch — Friday, October 15 **Sold/Airbus**

\$2,000

- Morning Break — Thursday, October **SOLD/Gilchrist Aviation Law**
- Afternoon Break — Thursday, October 14 **SOLD/PNC**
- Morning Break — Friday, October 15 **PENDING/Campbell Conroy & O’Neil**
- Hospitality Suite **SOLD/Marsh**

\$1,000

- WiFi **SOLD/JetEdge**
- Lanyards **SOLD/McAfee & Taft**
- App **SOLD/Advanced Business Events**
- Swag Bags **SOLD/HPM**
- On-Demand Content
- Full-page ad in the conference program
- Reserved table at the Woman of Excellence Award Gala (8 seats)

\$500

- Welcome to Charleston Hotel Check-In Experience — lobby refreshments, signage, way finding through the hotel **SOLD/Condon & Forsyth**
- Conference Registration Area **SOLD/Condon & Forsyth**
- Sanitation Stations
- Speakers’ Green Room **SOLD/AIC Title Service**
- Exhibit Booth
- Promotional items in the conference swag bag (+ provide 250 items)
- Half page ad in the conference program

Contact us at

IAWA_Giving@IAWA.org

Learn more about IAWA’s
33rd Annual Conference